



Government Degree College, Paderu
Affiliated to Andhra University
(Upgraded to Model Degree College under RUSA 2.0)
Paderu, Allurisitarama Raju -District, AP.



Est:1985 NAAC "C" Grade phone no: 08935 250013 Email.ID :Paderu.jkc@gmail.com.


DEPARTMENT OF COMMERCE


REPORT

STUDENT SEMINARS were conducted in Department of commerce during the academic year 2022-23 in which many number of students have participated. The topics covered during the student seminars and the name of the student who delivered the lecture are as shown below :-

SL.NO.	NAME OF THE STUDENT	GROUP	TOPIC	NO.OF STUDENTS PARTICIPATED
1	K.BALA VAMSI	III B.COM(G)	HOLDING COMPANY	78
2	K AKHILA	III B.COM(G)	DIGITAL MARKETING	68
3	K JYOTHI	III B.COM(G)	SERVICE MARKETING	59
4	B.G.S VARMA	III B.COM(VOC)	LIQUIDATION	69
5	M.RAKESH	III B.COM(VOC)	INTERNAL RECONSTRUCTION	59
6	V.RAVI KUMAR	III B.COM(VOC)	BIG DATA ANALYTICS	63
7	P.PRAVALIKA	III B.COM(G)	ADVATISING	61
8	K.JHANSI RANI	III B.COM(G)	SALES PROMOTION	69
9	P.KAMAKSHI	III B.COM(VOC)	4 PS	56
10	G.PUSHPA RAJU	III B.COM(VOC)	TALLY	68
11	J.KIRAN SAI KUMAR	I B.COM(VOC)	ACCOUNTING RULES	64
12	S.V.R PRABU	II B.COM(VOC)	MARKETING	52

Student participation is very good and the learning,talking skills are progressing.


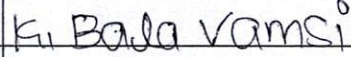


Signature of course co-ordinator
Lecturer
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Alluri Sitharama Raju Dist.


Principal
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DEPARTMENT OF COMMERCE: STUDENT SEMINAR REGISTER 2022-2023:GOVT.DEGREE COLLEGE,PADERU, ALLURI SITARAMA RAJU DISTRICT-530124

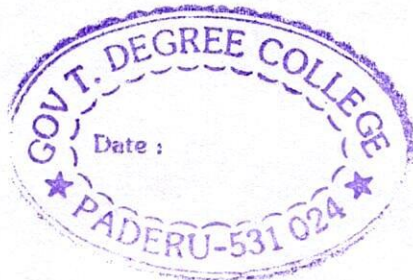
ACADEMIC YEAR:2022-2023

Date of Activity	12/10/2022
Name of the Activity	STUDENT SEMINAR
Name of the Student	KUDA BALA VAMSI
Name of the Group	III B.COM(GEN)
Name of the Topic	HOLDING COMPANY
Description of the Activity	In this session student explain what is holding company what is subsidiary company minority share holders explain
No. of students participated	78
Name of the Lecturer who planned and conducted the Activity	CH.ATCHUTHA RAO
Signature of the Lecturer	Ch.atchutha rao 
Signature of the Student	Ku Bala Vamsi 
Photos of the activity(pdf/jpg format only)	

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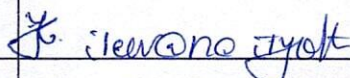


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ACADEMIC YEAR 2022-2023

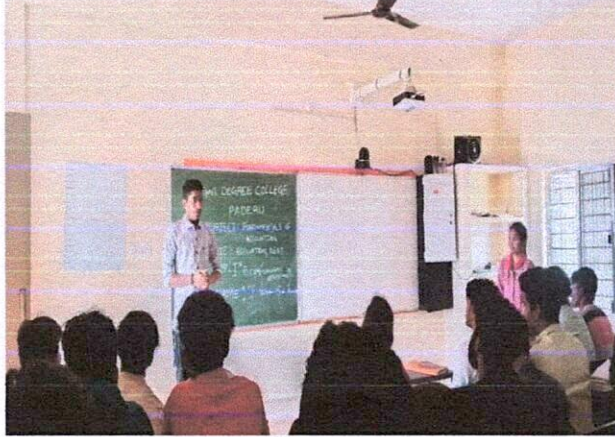
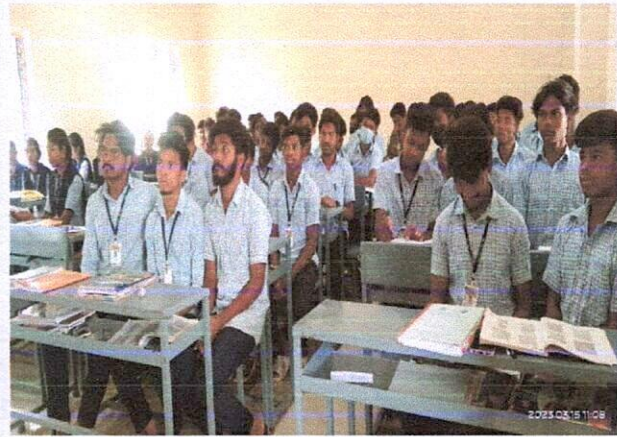
Date of Activity	22/12/2022
Name of the Activity	STUDENT SEMINAR
Name of the Student	G PUSPA RAJ
Name of the Group	III BCOM(VOC)
Name of the Topic	TALLY
Description of the Activity	Explain tally how to use tally in companies
No. of students participated	68
Name of the Lecturer who planned and conducted the Activity	K.jeevana jyothi
Signature of the Lecturer	
Signature of the Student	
Photos of the activity(pdf/jpg format only)	
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ACADEMIC YEAR 2022-2023

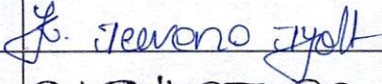
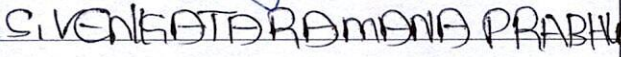
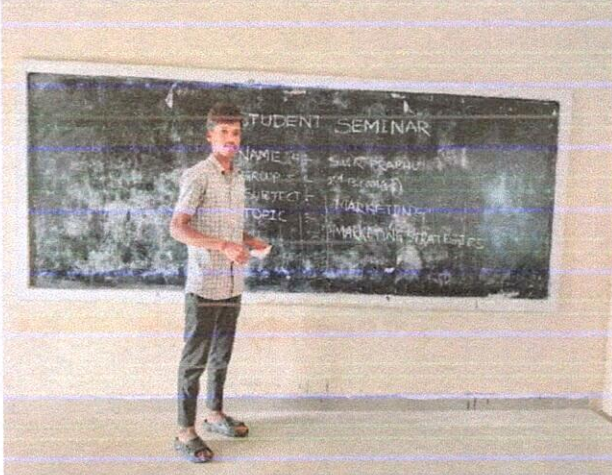

Date of Activity	27/12/2022
Name of the Activity	STUDENT SEMINAR
Name of the Student	J.KIRAN SAI KUMAR
Name of the Group	IBCOM(VOC)
Name of the Topic	FUNDAMENTALS OF ACCOUNTING
Description of the Activity	Explain accounting rules
No. of students participated	56
Name of the Lecturer who planned and conducted the Activity	K.jeevana jyothi
Signature of the Lecturer	<i>K. Jeevana Jyothi</i>
Signature of the Student	<i>J. KIRAN SAI KUMAR</i>
Photos of the activity(pdf/jpg format only)	
	
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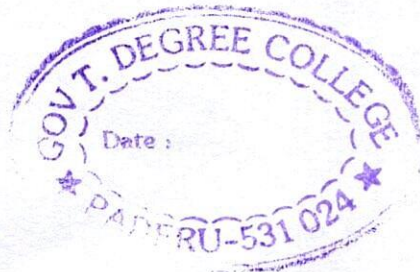
ACADEMIC YEAR: 2020-2021

Date of Activity	05/01/2023
Name of the Activity	STUDENT SEMINAR
Name of the Student	S.VENKATARAMANA PRABHU
Name of the Group	II.BCOM
Name of the Topic	MARKETING STRATEGIES
Description of the Activity	Explain what is marketing marketing strategies how to fixation price
No. of students participated	53
Name of the Lecturer who planned and conducted the Activity	k.jeevana jyothi
Signature of the Lecturer	
Signature of the Student	
Photos of the activity(pdf/jpg format only)	 

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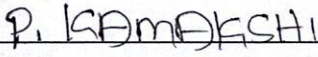

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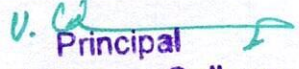
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ACADEMIC YEAR: 2022-2023



Date of Activity	13/12/2022
Name of the Activity	STUDENT SEMINAR
Name of the Student	P KAMAKSHI
Name of the Group	III B.COM(VOC)
Name of the Topic	4P'S
Description of the Activity	Explain product price place production
No. of students participated	56
Name of the Lecturer who planned and conducted the Activity	K.hima bindu
Signature of the Lecturer	
Signature of the Student	
Photos of the activity(pdf/jpg format only)	
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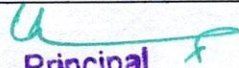

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ACADEMIC YEAR: 2022-2023

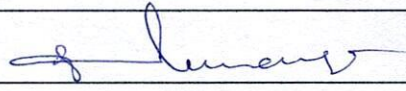

Date of Activity	25/11/2022
Name of the Activity	STUDENT SEMINAR
Name of the Student	K.JHANSI RANI
Name of the Group	IIIB.COM(GEN)
Name of the Topic	SALES PROMOTION
Description of the Activity	EXPLAIN DIFFERENT TYPES OF SALES PROMOTIONS
No. of students participated	61
Name of the Lecturer who planned and conducted the Activity	V.sankara rao
Signature of the Lecturer	
Signature of the Student	K. JHANSI RANI
Photos of the activity(pdf/jpg format only)	
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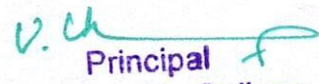
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ACADEMIC YEAR: 2022-2023



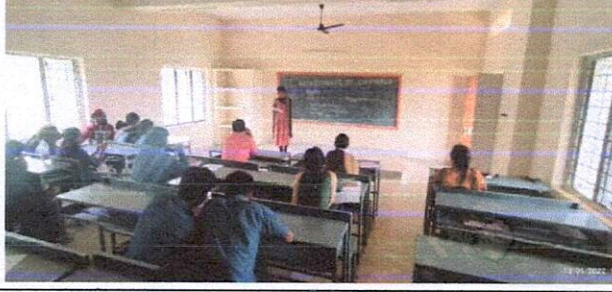
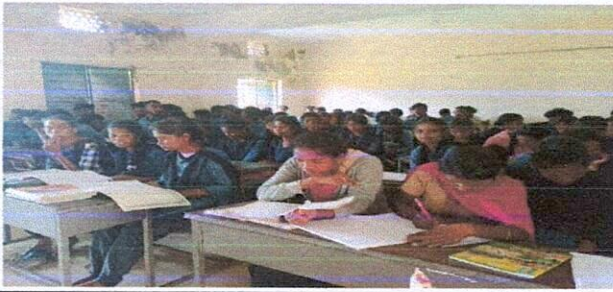
Date of Activity	10/11/2022
Name of the Activity	STUDENT SEMINAR
Name of the Student	V RAVI KUMAR
Name of the Group	III B.COM(VOC)
Name of the Topic	BIG DATA ANALYTICS
Description of the Activity	Explain what is data how to use data and features of big data
No. of students participated	63
Name of the Lecturer who planned and conducted the Activity	S.LAVANYA
Signature of the Lecturer	
Signature of the Student	V. RAVI KUMAR
Photos of the activity(pdf/jpg format only)	
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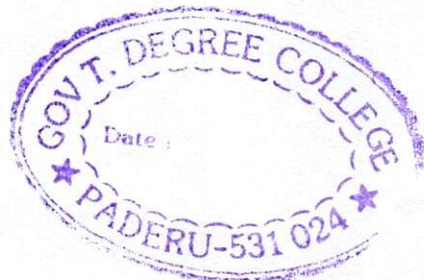
ACADEMIC YEAR: 2022-2023

Date of Activity	22/11/2022
Name of the Activity	STUDENT SEMINAR
Name of the Student	PRAVALIKA
Name of the Group	III B.COM(GEN)
Name of the Topic	ADVERTISEMENT AND MEDIA PLANNING
Description of the Activity	What is advertisement and impact of advertisements in the society
No. of students participated	59
Name of the Lecturer who planned and conducted the Activity	V.sankara rao
Signature of the Lecturer	
Signature of the Student	
Photos of the activity(pdf/jpg format only)	
	

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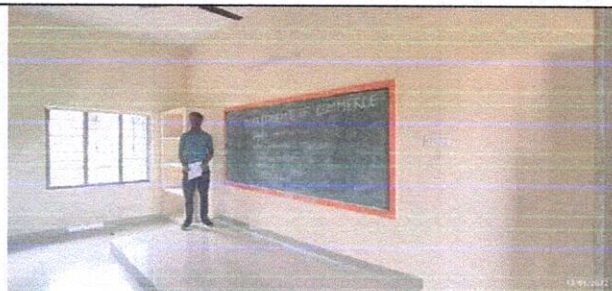

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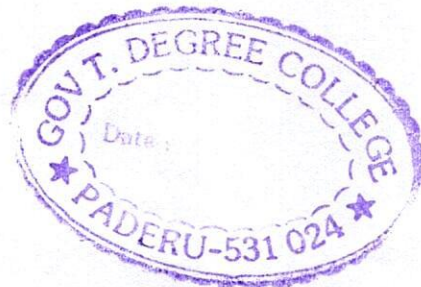
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V. Sankara Rao
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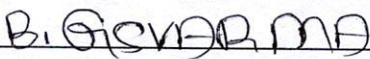
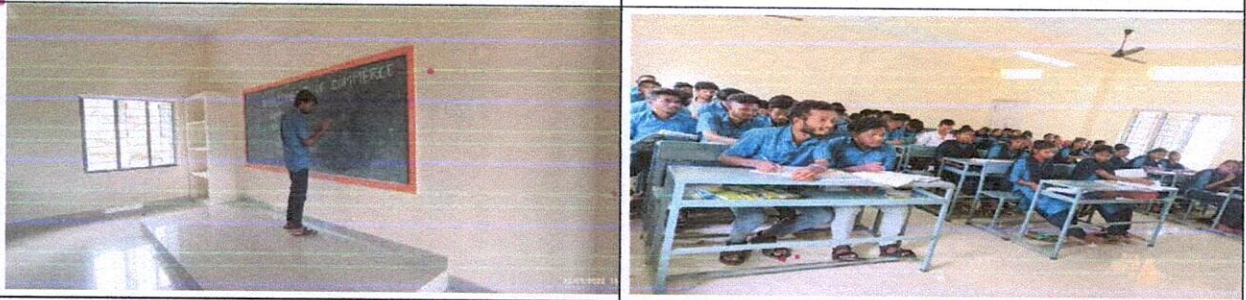
Date of Activity	8/11/2022
Name of the Activity	STUDENT SEMINAR
Name of the Student	M RAKESH
Name of the Group	III B.COM(VOC)
Name of the Topic	Internal re construction
Description of the Activity	Explain types of internal reconstruction
No. of students participated	59
Name of the Lecturer who planned and conducted the Activity	Ch.atchutharao
Signature of the Lecturer	
Signature of the Student	
Photos of the activity(pdf/jpg format only)	
	
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ACADEMIC YEAR: 2022-2023

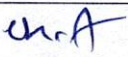

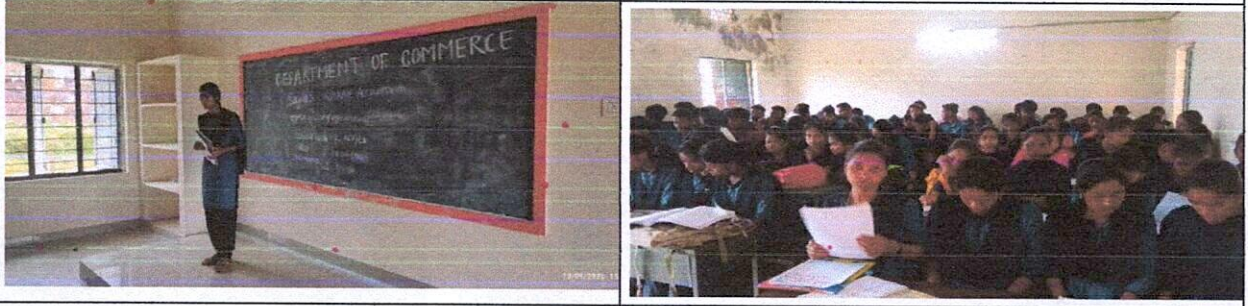
Date of Activity	31/10/2022
Name of the Activity	STUDENT SEMINAR
Name of the Student	B G S VARMA
Name of the Group	III B.COM(VOC)
Name of the Topic	LIQUIDATION
Description of the Activity	How many types of liquidation explain voluntarily court and pressure explain
No. of students participated	69
Name of the Lecturer who planned and conducted the Activity	Ch.atchutha rao
Signature of the Lecturer	Ch.atchutha rao 
Signature of the Student	
Photos of the activity(pdf/jpg format only)	
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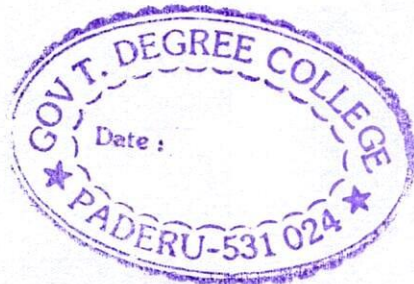
ACADEMIC YEAR: 2022-2023


Date of Activity	20/10/2022
Name of the Activity	STUDENT SEMINAR
Name of the Student	KIMUDU AKHILA
Name of the Group	III B.COM(GEN)
Name of the Topic	DIGITAL MARKETING
Description of the Activity	Explain what is digital marketing use of digital marketing
No. of students participated	68
Name of the Lecturer who planned and conducted the Activity	CH.ATCHUTHA RAO
Signature of the Lecturer	
Signature of the Student	
Photos of the activity(pdf/jpg format only)	

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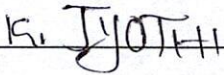

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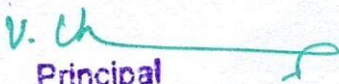
Date of Activity	26/10/2022
Name of the Activity	STUDENT SEMINAR
Name of the Student	KORRA JYOTHI
Name of the Group	III B.COM (GEN)
Name of the Topic	SERVICE MARKETING
Description of the Activity	EXPLAIN SERVICE MARKETING types of marketing
No. of students participated	59
Name of the Lecturer who planned and conducted the Activity	Ch.atchutha rao
Signature of the Lecturer	
Signature of the Student	
Photos of the activity(pdf/jpg format only)	

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